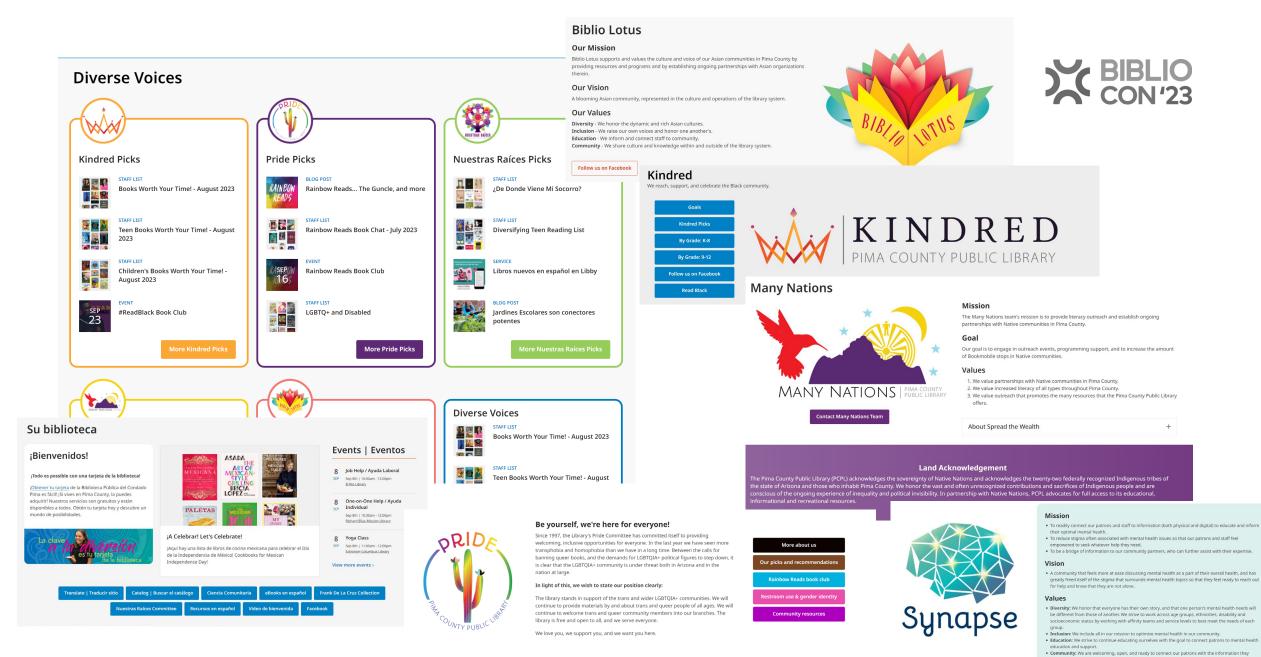
# Readers' Advisory and the Evolution of Lists





September 20, 2023

How does your library use lists to represent and welcome everyone in your communities?



need to maintain good mental health.

PIMA COUNTY PUBLIC LIBRARY

#### THE KANSAS CITY PUBLIC LIBRARY

#### BOOKS | MUSIC | MOVIES | DIGITAL

EVENTS | CLASSES | ACTIVITIES O

RESOURCES | RESEARCH

TEENS

KIDS

Q



Link

Home | Latest at the Library | Asian American and Pacific Islander Heritage Month

Asian American and Pacific Islander Heritage Month Post date: Tuesday, May 3, 2022

May is Asian American and Pacific Islander (AAPI) Heritage Month, and the Library is c achievements of AAPI with a collection of reading recommendations, films, and more.

#### **READING & TOPIC LISTS:**

#### Juneteenth: History of Emancipation

BLOG

This collection of books explores the impact of slavery and the legacy and cultural significance of Juneteenth.

View full list in catalog >

Juneteenth

#### **READING RECOMMENDATIONS & OTHER RESOURCES**

Explore books, films, and other digital resources that highlight AAPI stories, experiences, and history.

#### VIEW FULL LIST

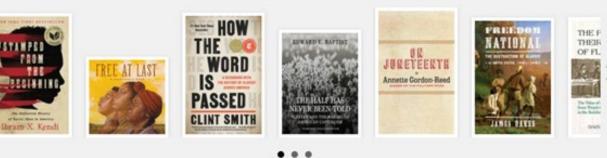
#### Asian American, Native Hawaiian, and Pacific Islander Heritage Month



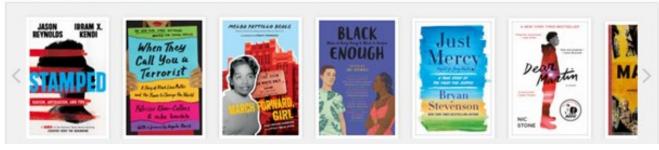
Link

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#### HOW THE REWARD C. BAPTIST WORD FREE AT LAST 188 IS



#### Juneteenth For Teens







#### Mental Health Awareness Month

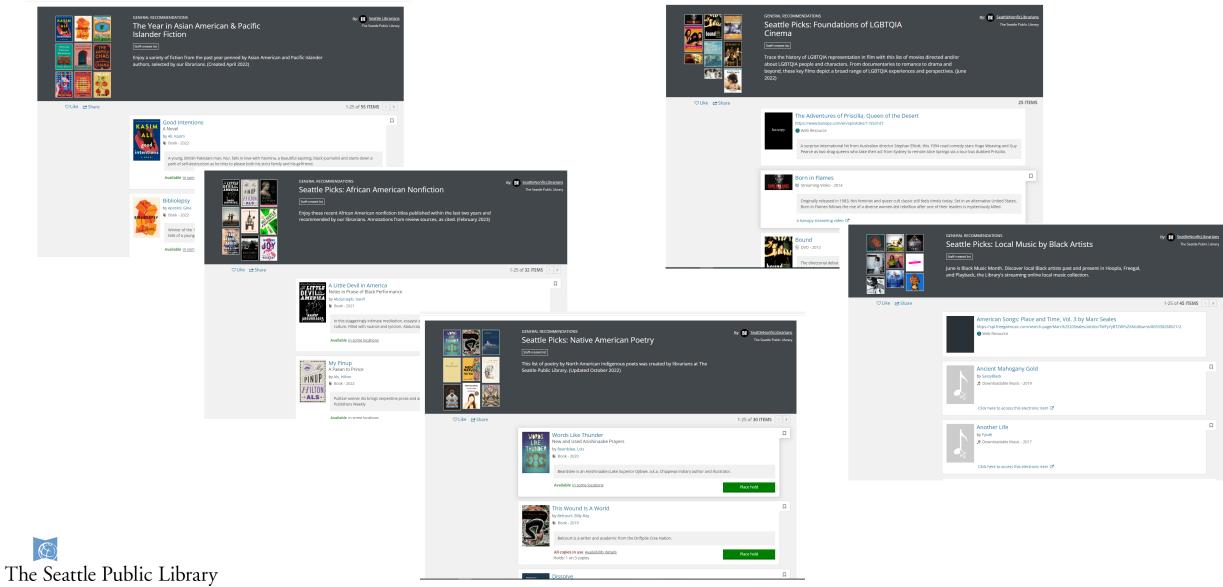
To fight the stigma surrounding mental health, and bring awareness to the 1 in 5 Americans who struggle in some way with mental illness, the Library has curated a list for readers of all ages with both fiction and nonfiction titles.



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# Examples of diverse & inclusive SPL lists





#### **Currently featured on SPL website homepage** BIBLIO CON/23 My Account Ask Us Hours & Locations 🗸 Language 🗸 E) Search Q Books & Media Online Resources Event Calendar Programs & Services Using the Library Staff Picks 🕀 English 🗸 Help Log In / My SPL 👻 The Seattle Public Library G Search by Keyword ~ Westerns for Hispanic Heritage Month 2023: Recent **Banned Books for** Hispanic Heritage Month 20 Q All **Nonfiction** Teens Books Advanced Search Home Explore Books & More Books Downloads Research Locations Get Help ISABEL GENERAL RECOMMENDATIONS By: SeattleNonficLibrarians ALLENDE Hispanic Heritage Month 2023: Recent The Seattle Public Library Nonfiction THE SOU n the U OF A BUAL I Staff-created list WOMAN In celebration of Hispanic Heritage Month (September 15 to October 15), enjoy these recent Latinx Photog nonfiction titles by Latinx and Latine authors, selected by librarians at The Seattle Public The Soul of A Woman Without the Uni Library. (August 2023) You Sound Like iHola Papi! My Book of the Woman A White Girl Dead Shame Ferrer, Elia Brammer, John Paul Allende, Isabel Arce, Julissa Castillo, Ana Cisneros, Sandra View the complete book list: Hispanic Heritage Month 2023: Recent Nonfiction 25 ITEMS 🗢 Like 🛛 🖻 Share Д The Soul of A Woman On Impatient Love, Long Life, and Good Witches ISARE ALLENDE by Allende, Isabel \_ \_ \_ \_ \_ Book - 2021 OMA Allende offers up an intimate memoir on the impact of feminism on her unique and fulfilling life. - Library Journal Available in some locations Place hold Д You Sound Like A White Girl The Case for Rejecting Assimilation Indices

The Seattle Public Library

Does your library use lists to partner with or promote other community services or events if so, what are some good examples?

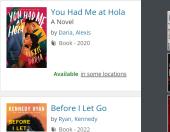


#### GENERAL RECOMMENDATIONS **TFOB Romance Available Now**

There is a record number of romance authors coming to Tucson Festival of Books! Want to get a head start on their books? Check out some of their new and backlist books now!



🗘 Like 🖆 Share



GENERAL RECOMMENDATIONS Murder at the Tucson Festival of Books! Read All About It!

25 ITEMS

By: 🗼 PimaLib JessicaP

Pima County Public Library



Are you a true crime fan? The TFOB 2023 has a wide variety of true crime writers to visit. Read a book or two from the list below so you'll be ready for some in-depth discussion.

🗢 Like 🖻 Share



🕅 Book - 2022



14 ITEMS

GENERAL RECOMMENDATIONS Southwest Books of the Year 2023 for Adults

By: 🗼 PimaLib ChristineR

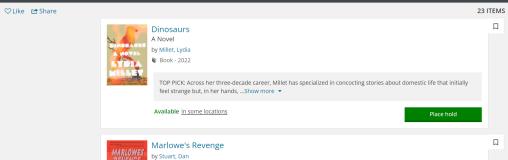
Pima County Public Library

Southwest Books of the Year considers titles published during the previous calendar year that are about Southwest subjects, or are set in the Southwest.

The Southwest Books of the Year panel of reviewers—subject specialists and voracious consumers of Southwest literature—are pleased to offer up their personal favorite titles of the year, complete with brief reviews. Books selected by two or more panelists become Southwest Books of the Year Top Picks, our designation for the best of the best. Their choices are published in our annual publication, Southwest Books of the Year.

Click on a title to see all formats available.

🕅 Book - 2022





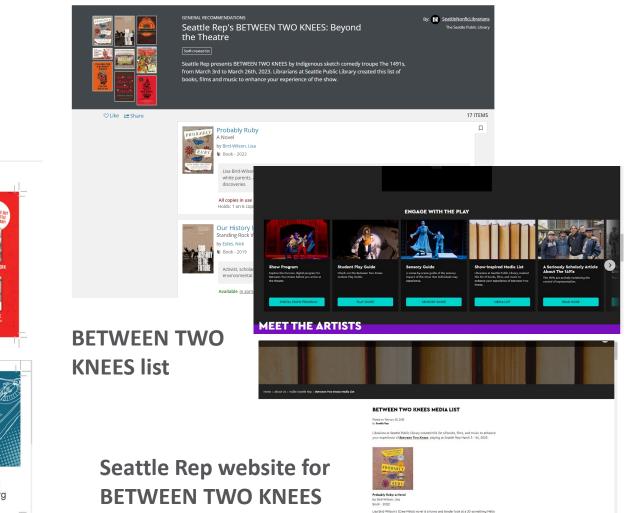


By: 📂 PimaLib SWBooks

Pima County Public Library

# Seattle Public Library partnership with Seattle Rep

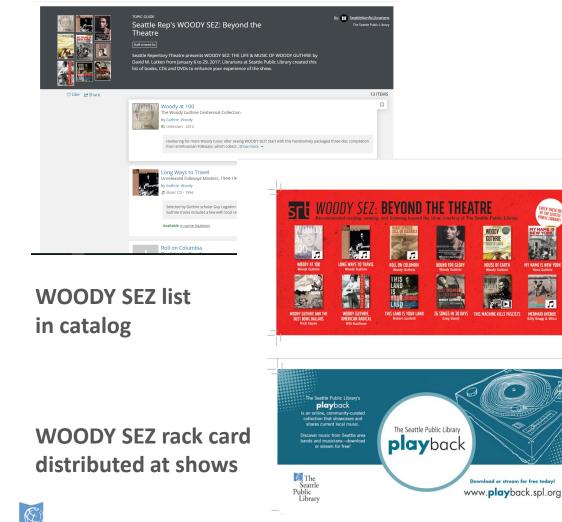




2023

#### 2017

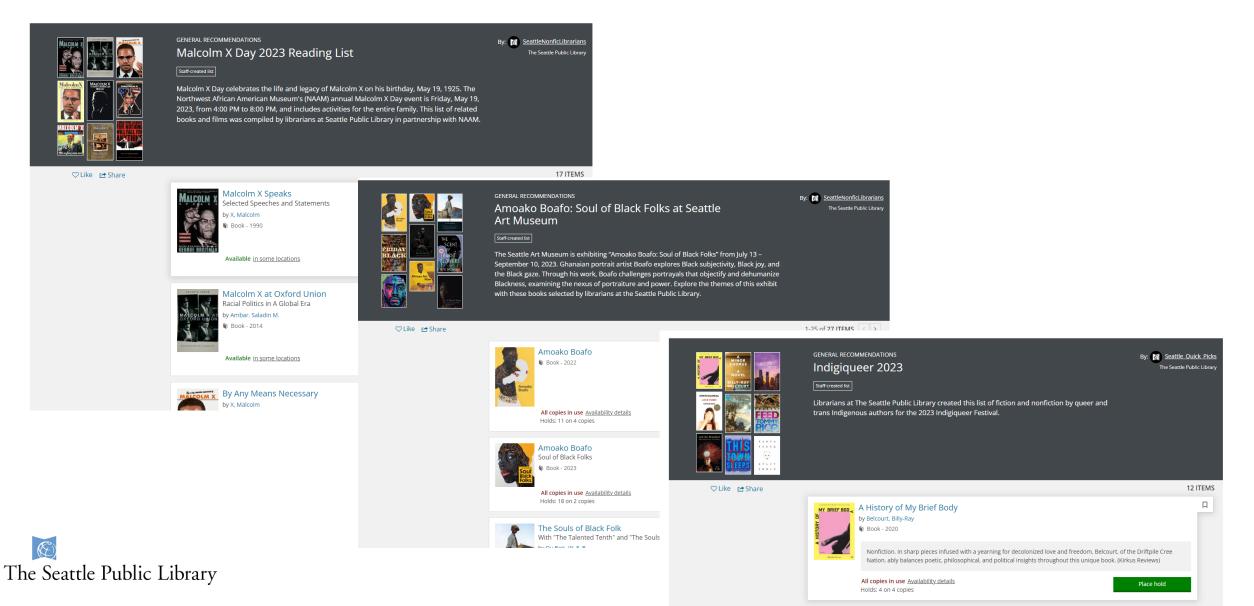
The Seattle Public Library



featuring the Library's list

## Other recent SPL resource lists with community partners





# JCL – "Walk and Read" with local Parks & Rec: lists available as handouts and QR code links on signage.



ecember for con	struction. <u>Read more »</u>		
Explo	re 🗸 eLibrary 🗸 Research 🗸 Using the Library 🗸 L	ocations - Events - Birth to Six Kid	ds Teens
	Search the Catalog ▼ by Keyword ▼	Search	
	Home » Search Stories » Walk and Read at a Park Near You!		
ories			
markable	Walk and Read at a P	ark Near You!	
ing Our Future			
Library Uncovered	+ f y 3	CONTRACTOR OF CONTRACTOR	To all
Writers Extras	Thursday, Jun. 1, 2023		3.00
ds and Foundation	Family and friends of all ages are invited to join Johnson		
itions	County Library for a walk in a park! <b>Walk and Read</b> creates a reading opportunity for all, in various locations throughout		
Music	Johnson County like:		
Picks	Strang Park     Stell Park		
time Blog	Stoll Park     Arts and Heritage Center		
	Those who participate will read two stories posted around a path, one going each direction. When you finish one story, you can turn around to the other side of the sign and begin the next story, which will lead you back around the path. The Walk and Read program encourages physical activity, literacy and family time. The paths are stroller and wheelchair friendly, allowing for all to join in the fun! Dates are subject to adjustment due to inclement weather conditions.		
	See the schedule »		1-6
	To celebrate Juneteenth, we will feature two <b>Juneteenth</b> <b>Walk and Read</b> events all day, Saturday, June 10-Monday, June 19:		
	<ul> <li><u>Stoll Park</u> Two stories, "Opal Lee and What it Means to Be Free: The True</li> </ul>	e Story of the Grandmother of Juneteenth" by Alic	e Fave



JCL – Lists for community/school booktalks, with link shared to lists with teachers to post on their portals/websites.





## JoCoLibrary6by6's Published Lists (80 lists)

List Name	List Type	Date Published
Johnson County Library Virtual Outreach - Growing Futures Early Education Center - August/September 2023	General Recommendations	Aug 17, 2023
Johnson County Library - Storytime OnDemand - Spanish and Bilingual	General Recommendations	May 24, 2023
Johnson County Library Virtual Outreach - Growing Futures Early Education Center - June/July 2023	General Recommendations	Aug 17, 2023



# JCL – Lists for parents/caregivers for children of incarcerated patrons.





#### GENERAL RECOMMENDATIONS

Incarceration is a big word - picture books for families involved with the justice system

Staff-created list

Here is a list of children's picture books that address the topic of incarceration including arrest, jail, prison, and the justice system. I've also included some titles that focus on stress management.

🗘 Like 🖆 Share



The Goodbye Book by Parr, Todd

Book - 2020

Author Todd Parr addresses difficult issues in an honest way that helps young people and difficult experiences. In this book, ...Show more -



How do you train staff to be list-makers, and what advice do you have for other libraries?



# **Overall Best Practices**

### DO

- Uphold patron privacy guidelines
- Keep your supervisor informed
- Provide unique perspectives in your area of expertise
- Think before posting
- Remember the catalog is meant to serve patrons-don't be overbearing by posting too often or trying too hard to assert your individual personality.
- Build stronger relationships with our patrons and community
- Get out there and join the conversation

#### DON'T

- Post obscene or racist content
- Post personal attacks, harassment, or threatening language
- Say anything you wouldn't say to a customer at the service desk
- Link to personal Twitter accounts or blogs in your staff account profile
- Defamatory statements
- Copywritten material
- Commercial promotions or spam
- Private or personal information
- Political or religious activities
- Spoilers

THE KANSAS CITY PUBLIC LIBRARY



#### **Catchy Titles**

- "Best of..."
- Trending topics
- Humor
- Puns
- · Appeal words (pleasure, escape, great, exciting)

#### **Inviting Descriptions**

- · Needed to be featured
- Pique interest
- · Give some details
- Connect titles
- · Who is this list for?
- · Sell your list and its value

#### Annotations - if you want

- · Opportunity to share your reasoning
- Add a personal touch from staff to patrons
- Shorter and scannable
- · Relevant to the item and relevancy to the list
- · If it is a list of juvenile titles, you are probably speaking to the parent

# **GREAT LISTS**

#### **Trending Topics**

Pop Culture

Podcasts, Movies, Music

**Top Lists** 

Spin the Collection (fiction books with recipes, cozy music, mockumentaries with fake reviews)

Available Items (that aren't circulating, old and new)

Be Creative

Inform & Educate

**Repeat Reference Questions** 

Appeal Factors (character, setting, language)

Displays

Include all types (books, music, DVDs, audio, digital)

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#### Make a list in the catalog

Follow

#### Related

 Inspiring Readers Online: A Lists Best Practices Webinar (1hr video) - A BiblioCommons specialist offers handy advice, and shows off great examples (spot some PCPL colleagues, too!)
 Find staff lists easily

🖌 Edit

#### **List Best Practices**

When making a list, keep these things in mind:

No list should be completely white, straight, and male, if you can help it. PCPL is working hard to be more inclusive of people of all races, genders, orientations, religions, abilities, etc. There are topics where you won't be able to find a variety of items created by women, people of color, etc., and that's okay. But we ought to do our best to be inclusive when we can.

When including Indigenous/First Nations/Native authors, include their affiliation whenever possible. We better serve our Indigenous customers by including the nation in which North American Indigenous authors in particular are enrolled as an annotation or a part of an annotation. For example, add "Lipan Apache" as an annotation for *Elatsoe*, or "Cheyenne and Arapaho Tribes of Oklahoma" for *There There*. If they are not a member of a North American nation, include their affiliation as best you can, eg "Ambelin Kwaymullina belongs to the Palyku people of the eastern Pilbara region of Western Australia." This information can usually be found on the author's website, goodreads or amazon page.

When possible, **include at least two or three annotations** for a ten-item list, and keep going up as your item number increases. A list doesn't have to have annotations, but the reader is more engaged when they know why you've chosen it.

Include different formats when making book lists. Even if you don't read ebooks or listen to audiobooks, someone who finds the list will be happy to know a book they're interested in is in a particular format.

Most people will not go to the second page of a list. **Consider whether you need more than 25 items** if the title of your list isn't "The 100 Best YA Novels of the 2010s" or something of that nature.

Include items people can check out. Part of a list's purpose is to market the collection and get people to come in and check out materials. And people will want to do this! They love our lists, so

#### ...And So On

#### List Disclaimers – Health & Wellness/Medical, Legal, Financial

Put the appropriate disclaimer in the description of your list after your (more appealing) description.

#### Health & Wellness/Medical List Disclaimer

>>Use this disclaimer for health, fitness, diet, medical or related lists.

This list contains items from the Library's collection that cover health/medical topics. We are not medical professionals, so please always seek the advice or care from a physician or health care professional to find out how this topic may or may not apply to your unique situation or overall health.

#### Example of use:

Curious about the latest diet fads? Check out these books that cover diet and nutrition trends you may have heard about. This list contains items from the Library's collection that cover health/medical topics. We are not medical professionals, so please always seek the advice or care from a physician or health care professional to find out how this topic may or may not apply to your unique situation or overall health.

#### Legal List Disclaimer

This list contains items from the Library's collection that cover legal topics. We are not legal professionals, so please always seek the advice or assistance of a legal professional for clarification about how this topic may or may not apply to your unique situation.

#### Example of use:

Looking to start a business and wonder what regulations you need to know about? Here are some recent titles on business management to check out. This list contains items from the Library's collection that cover legal topics. We are not legal professionals, so please always seek the advice or assistance of a legal professional for clarification about how this topic may or may not apply to your unique situation.

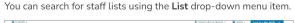
#### Financial List Disclaimer

This list contains items from the Library's collection that cover financial topics. We are not finance or investment professionals, so please always seek the advice or assistance of a professional for clarification about how this topic may or may not apply to your unique situation.

#### Example of use:

It's tax season! Check out the latest tax books and get ready for April 15. This list contains items from the Library's collection that cover financial topics. We are not finance or investment professionals, so please always seek the advice or assistance of a professional for clarification about how this topic may or may not apply to your unique situation.

#### BIBLIO CON'23



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#### To see only PCPL lists, select Users at my library

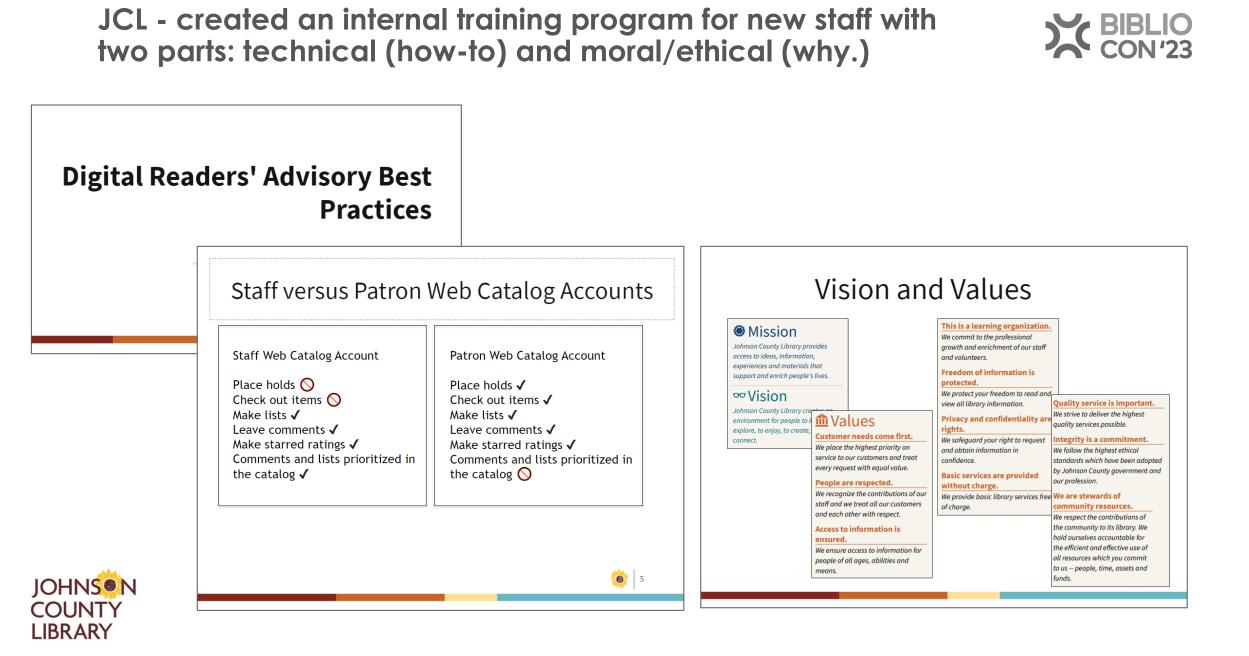
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	•	the awesome followers of our LGBTQ+ Instagram page [Illpimalibrary.lgb6g). Be sure to check out o	on May 22nd as a human rights activist who was instrumental in bringing the issues of LGBTQ	LGBTQ+ experience.
Creator type Ubrary staff (169) Community users (11)	_			

#### To see only staff lists, select Library staff under Creator type

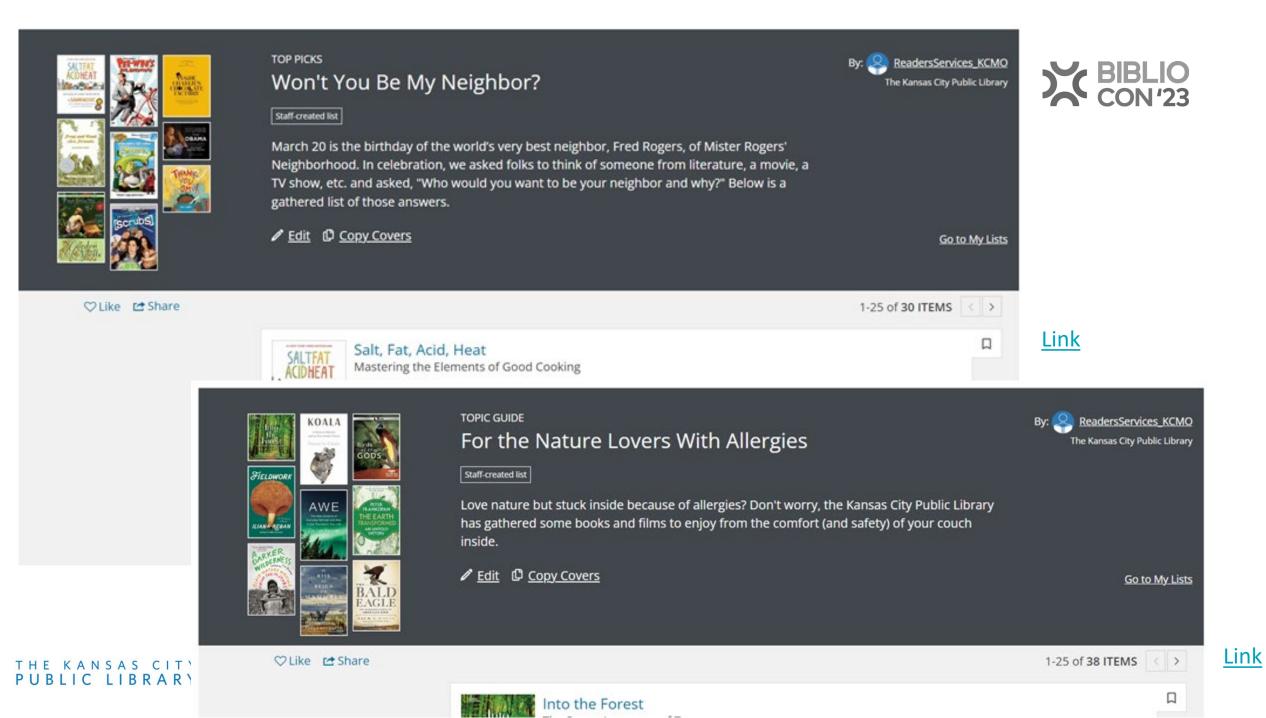
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List Type •  General Recommendations (152) General Recommendations (152) General Guide (2) Top Picks (2) Creator type •	CENERAL RECOMMENDATIONS LGBTQ- Instagram Recommendations! 9:	CEUTUL TECOMEDIATIONE Harvey Milk Day and the State of LOBTO Politics ♥ ● The Mark LOBTO Drawed on: May 13, 2016 11 Henry Milk Is remembered annually on May 27ab as a human rights coldres who was reductivered in 1	CENERAL RECOMMENDATIONS LGETO- Films on Kanopy Par Shaka Maka Canada enviry 18, 2021 13 Rems June S Pride March, Kanopy has doeses of Mine documenting the LGBTQ+ experience.
Librory staff 🗶 🔺	Objernalbrazy (gozg). Be sure to check out o	bringing the issues of LGBTQ	2010/00.101/001/001/001/001/001/001/001/0







# What are some of your favorite or most successful lists of all time?





#### General Recommendations 100 7th & 8th Grade Level Books with African Americans



Books with Black characters or written by Black authors. Updated and originally published Jun 26, 2018

#### 🗘 Like 🖆 Share



It Doesn't Take A Genius by Rhuday-Perkovich, Olugbemisola Book - 2021

Available in some locations



The Cost of Knowing by Morris, Brittney Book - 2021





By: 📂 PimaLib RavenousReaders

Pima County Public Library

#### 1-25 of 100 ITEMS < >

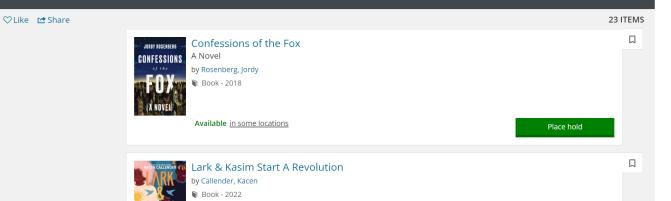
#### GENERAL RECOMMENDATIONS

#### Read Harder 2023: A Novel about a Trans Character by a Trans Author

#### Staff-created list

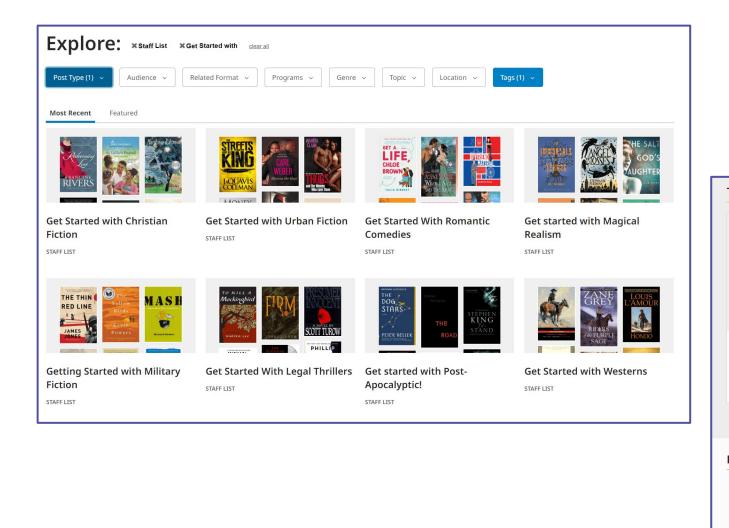
Are you participating in Book Riot's Read Harder challenge in 2023? Here are some titles to start with for task number 1: Read a novel about a trans character written by a trans author. Note that in this case trans includes all gender-nonconforming identities, including those who identify as transgender, agender, nonbinary, genderqueer, two-spirit, etc.

If you're curious about other formats or other books by the author, you can click through the title or author's name to see what else might be available!

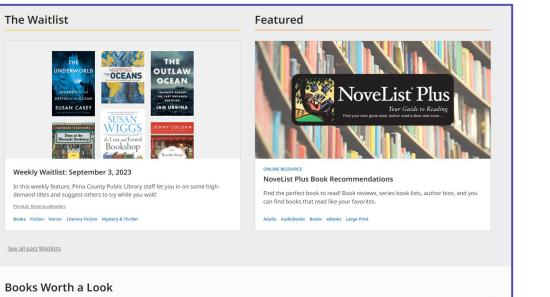




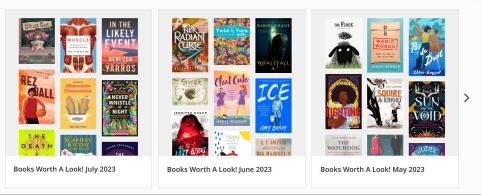
Available at one of my preferred locations













#### Our patrons asked...

Melissa Koosmann @MelissaKoosmann Quote Tweeted @EmilyFeinberg

an hour ago

Hey **@SPLBuzz**, my family gets a lot of mileage from the topic-oriented children's book lists on your website. Respectfully requesting that you add a list of poop-on-the-moon books!

2k+

🙆 Emily Feinberg @EmilyFeinberg

As a children's book editor, I have had to google "Is there poop on the moon?" no less than 6 times in my career.

• ♡ ₽ ₽ ♡

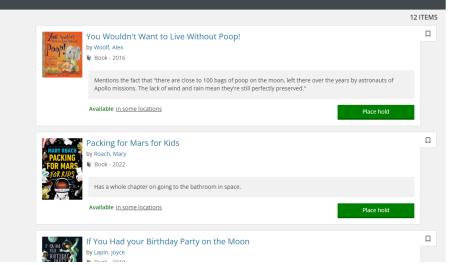
Quote from our social media content strategist: "Tweeting about poop on the moon is definitely a career highlight for me. Thanks everyone!"

## And we delivered!

TOPIC GUIDE

♡Like











#### GENERAL RECOMMENDATIONS Lights! Camera! Drama! Novels Set in Classic Hollywood

#### Staff-created list

Filled with historical details, memorable characters, and aching ambition, these novels are set between the time period of the talkies of the mid-1920s to the collapse of the studio system in the late 1960s - in other words, the Golden Age of Hollywood. While most of these novels feature fictionalized versions of real actors, directors, producers, and gossip columnists, the drama is just as large as the silver screen. Put on your oversized sunglasses, call your agent, and place your holds on these - and other books - at your local library!

<u>Edit</u> Copy Covers

# Just Going Through a Phase: Werewolves in Fiction

# Final Girls: Horror Heroines Who Live to Tell the Tale

#### Kisses With Bite: Romance/Horror Reads

# <image>

#### GENERAL RECOMMENDATIONS The Great Partition: Stories, History, and Reflections

#### Staff-created list

Before leaving in 1947, after over 200 years of rule, the colonizers of the British Empire divided the lands of the Indian subcontinent into separate nations, including a Muslimdominated Pakistan and a Hindu-dominated India. This led to millions of lives that were upended forever and one of the largest migrations in human history - and traumatizing to both countries to the present day. This event is almost unknown in many American households, however the Marvel+ superhero show "Ms. Marvel" features a Pakistani character with a family history of the Partition front and center. As a new generation discovers Happily NEVER After: Dark Fairy Tales for Adults

## That's a Wrap: Mummies in Fiction

Fire Burn and Cauldron Bubble: Witchy Reads





# Thank you!

Abby Bass

Arts, Recreation & Literature Librarian The Seattle Public Library Alisha Helms Library Associate The Kansas City Public Library **Gregg Winsor** Readers Advisory Librarian Johnson County Library

#### Jessica Pryde Adult Fiction Selector Pima County Public Library