Ethically Highlighting Diverse Voices Through Catalog Data



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DISCLAIMER: Big topic, short presentation

Spine labels! Genrefication! Curated collections! DEl content details!



- They're awesome in many situations!
- Content vs. creator
- Labels can be limiting
- Genre-bending
- The African American Fiction Collection at CML
- O the misunderstandings
- Spoiler: users don't read collection development policies

What makes a book diverse?

What about ____ group?



- Subject content or creator characteristics?
- The complex nature of identities
- Over-labeling
- "Default" groups in unlabeled collections
- Know your users including staff
- What are your identities?

Enter MARC field 386 (a celestial chorus sings)

Another way of thinking about DEI



- Feedback from users: looking for authors by identity
- Heritage months, school assignments, displays
- MARC tag 386: Creator/Contributor Characteristics
- Classes of persons: <u>LCDGT</u>, <u>LCSH</u>, <u>Homosaurus</u>...
- Local terms

Indexing demographic terms





- Keyword searches find 386 text (and text in the summary, contents, title, subjects...)
- BiblioCommons staff configured the unique index label lh: (local heading)
- Only searches the 386 field
- Saved searches
- Diverse Voices button promotes diverse collections





Search the

Catalog ~

by

Home

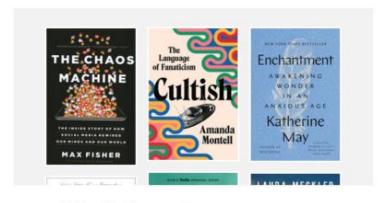
Explore ~

Books & eContent >

Diverse Voices >

Locations

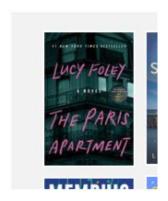
Recent Staff Lists



Staff Picks Live - Best



Colombian Authors >>



Around the



Search the



Home Explore ~ Diverse Voices ~ Books & eContent > Locations African American **Recent Staff Lists** Asian & AAPI LGBTQIA+ Enchantment Hispanic & Latin American Katherine More coming soon! May



Advanced search: Ih: "African Americans"

Modify search





Sort by: Relevance >





The Hate U Give

by Thomas, Angie



Place hold



Advanced search: Ih: "Asian and AAPI"





Advanced Search 6

Reset All

Enter your advanced search here...

43 of 900 characters used.

Ih:"hmong americans" OR Ih:"thai americans"

Search

Tips

The ethics of naming

Assigning demographic terms



- Staff research each person to find what they call themselves publicly
- Multiple terms possible for each person
- Never use pictures, somebody else's list
- Two rules
 - Self-identification is essential
 - If it makes you feel funny, poke it with a stick

Many hands make light work!



Thank You!

(I love questions)



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